



# Websta

A skill becomes a business

NO STEPS IN BETWEEN

# *WE BELIEVE IN* **SKILLS** NOT BARRIERS

The only thing standing between a skill and income should be ambition.

## VISION

To become the platform where hundreds of millions of people turn their skills into income.

## MISSION

To make earning from your skills as effortless as possible.

## VALUES

Accessibility, speed, and creator empowerment - because the only thing standing between a skill and income should be ambition.

# BILLIONS HAVE SKILLS BUT NO WAY TO SELL THEM

1.57 billion people work independently. 80% are one-person businesses. Only 3.5% have any online presence. Building a website, setting up bookings, getting found - it's too hard for most.

Independent workers globally **1.57B**  
ILO / World Bank

Of all businesses are one person **80%**  
US Census, 2023

Have any online presence **3.5%**  
Platform data

Of clients prefer online booking **94%**  
SimplyBook.me

**96.5% of skilled people are invisible online**

# ONE SENTENCE FULL BUSINESS 10 SECONDS

Say what you do and where you are. Websta AI builds your website, booking system, payments, and puts you on a marketplace where clients find you.



AI Website

Professional page, generated instantly



Mobile App

Clients find & book you



Booking System

Book & pay - you show up

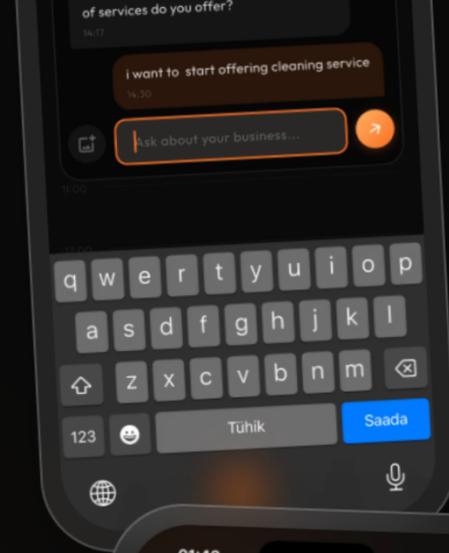


Marketplace

New clients discover you

# DESCRIBE GENERATE EARN

"I'm a gardener in Tallinn" - that's it. Website, booking, clients. Done in 10 seconds.



01

Describe

Say your skill and location

02

Generate

AI builds website, booking & payments

03

Earn

Clients find you, book you, pay you

# PLATFORM LIVE PEOPLE ARE EARNING

Live platform with real users. Mobile app ready. AI generates everything in seconds.



✓ Platform live with real users

✓ iOS & Android app ready

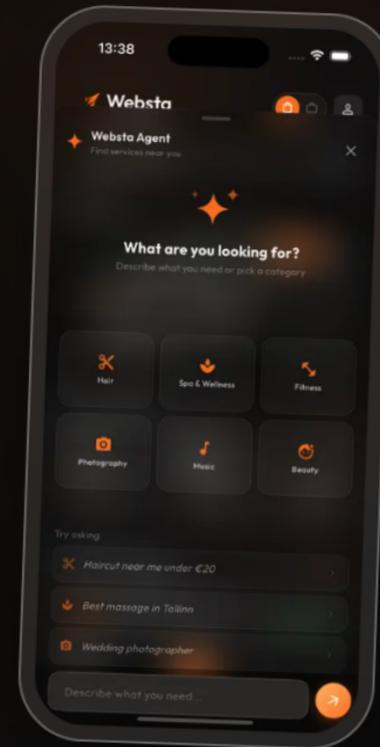
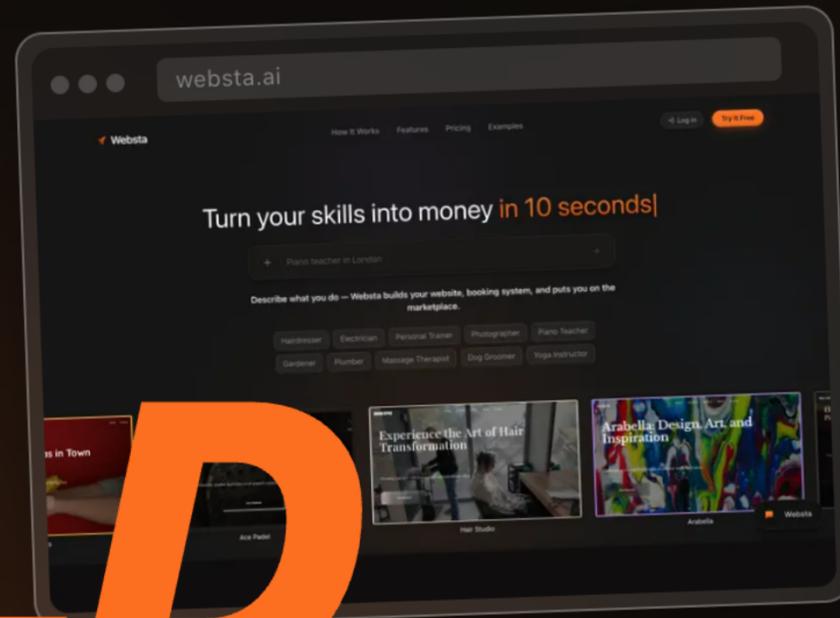
✓ Full business generated in 10s

✓ 5 languages, 5 countries

✓ AI business coach built in

# WE BUILD THIS

3 founders · Tech, AI & growth · Built and shipping



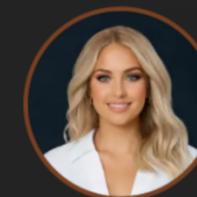
**Martin Nisu**  
Founder & CEO

- 12 years web development
- Multiple company founder
- Full-stack technical leadership



**Ahto Altmets**  
Co-founder

- AI systems & automation expert
- Process optimization specialist

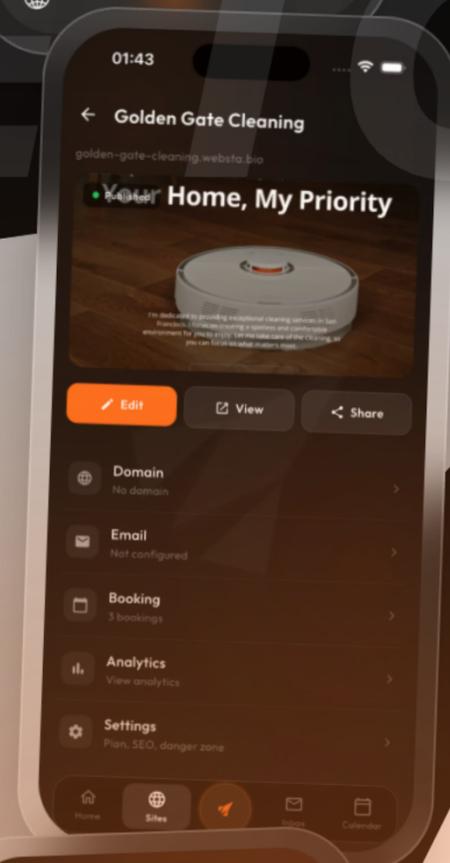
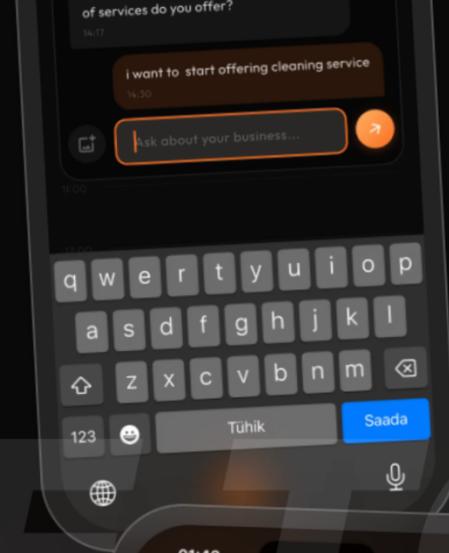


**Annette Karp**  
Co-founder & Head of Growth

- 3 years marketing leadership
- Google Ads & growth specialist



ELECTRICIAN. GARDENER. PIANIST. ANYONE.



# IT'S TIME TO TURN YOUR SKILLS INTO MONEY

One sentence is all it takes

## Get in touch

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